



Syllabus

COM 123 - Video Production I

General Information

Date March 29th, 2023

Author Richard Cook

Department Visual and Performing Arts

Course Prefix COM

Course Number 123

Course Title Video Production I

Course Information

Catalog Description This course introduces students to the basic techniques of video production. Students will be given hands-on experience in camera operation, lighting, sound, computer graphics, switching, directing, and video tape editing. Experience with the local Public Access Television Channel (FLTV) is included

Credit Hours 4

Lecture Contact Hours 4

Lab Contact Hours 0

Other Contact Hours 0

Grading Scheme Letter

Prerequisites

None

Co-requisites

None

First Year Experience/Capstone Designation

This course **DOES NOT** satisfy the outcomes applicable for status as a FYE or Capstone.

SUNY General Education

This course is designated as satisfying a requirement in the following SUNY Gen Ed category

None

FLCC Values

Institutional Learning Outcomes Addressed by the Course

None

Course Learning Outcomes

Course Learning Outcomes

1. Demonstrate the ability to write a television script.
2. Demonstrate various production techniques including recording images and audio for video presentations.
3. Design and produce computer graphics for video in accordance with industry standards.
4. Demonstrate the ability to edit video, audio, and computer graphics to produce a complete video.

Outline of Topics Covered

1. Production Process, Team and Environment
2. Image Formation and Digital Video
3. The Video Camera
4. Operating the Camera and Looking Through the Viewfinder
5. Light, Color and Lighting
6. Audio and Sound Control
7. Linear and Nonlinear Editing
8. Editing Principles
9. Switcher & Switching
10. Graphics and Effects
11. Directing and Production Environments